

DECO1005 History and Theory of Multimedia and Animation, Assignment 2 Marks and Feedback

Number	SID	Number and type of frameworks used for analysis (5)	Analysis, originality, type of content (5)	Visual and literary presentation (5)	TOTAL (15)	Feedback Comments
1	306133962					
2	305123033					
3	307195392	3	4	3	10	Your commentary and discussion aspects are good, and it is evident that you have spent time on the research. However, you need to work harder on presentation. One, your frameworks are not clear, timeline history, hardware, software, soceity-technology nexus, all have been merged and discussed. Two, you have put references only for the images. There are no references in your text, which makes it difficult to check the factual things on which the discussion is based. In general, it is a good idea to always reference the information you present.
4	307185478	2	3	3	8	Check and reread your sentence structures, because they become weird at some places - the sentence becomes grammatically meaningless. You have borrowed heavily from the Wagner to Virtual Reality website, and also from Wikipedia, but have not carried out any original analysis of the material on your own. Please do remember that in assignments like these you are to present an original, analytical essay.

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5	307164632	3	3	3	9	The last part of the report where you present the timeline is unnecessary in an analysis based report, because the reader does not gain any insight into your understanding. Overall, the report presents factual information only and not much original analysis. Also, you have not used any visuals etc. for a topic that is heavily "visual" - the report could have been much better with the use of visual material and more original thought from you.
6	306151405	3	3	3	9	The analysis part of the report is good and demonstrates that you have understood what you have researched. However, the report could have been presented much better with more sections, visuals and details. The section on virtual reality presents more detail than either augmented or mixed, which makes for unequal distribution of analysis and information. As you have already mentioned that you were unwell, a reasonably good effort.

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7	307189317	3	4	3	10	The report demonstrates a good understanding of the concepts and history that you have read. However, it could have presented more detail in terms of the concepts, more examples etc. Although you have described Wagner and Bush's work in detail, you have not mentioned why you chose these two people, their contributions, and their work. Is it because you find them personally interesting? The larger picture of how things in history relate to each other to bring about a long term phenomenon is missing from the discussion.
8	307172805	3	4	4	11	This is a repeated comment, drawing through also from the first assignment - it is always a good idea to divide a report into sections and subsections that demonstrate how you have organized the information. A single long essay without any sections and divisions makes for confusing reading. Otherwise, the material is well discussed.

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9	307187004	4	5	4	13	A comment that follows through from the first assignment - your discussion and material are very well written and presented, but it would make it even more interesting to see it presented in terms of proper sections and subsections. The idea of going deep into history and researching on a particular topic of interest in detail is good.
10	307141594	3	3	3	9	You have understood the 5 dimensions well and have also quoted from the material presented in class to prove your understanding. However, please remember that it was a specific "example" analysis of only one artwork - Pink Floyd's pulse performance. When you present a timeline, please mention analytical stuff rather than simply showing milestones. These reports are to explore what you personally think and understand from history. Text and visuals should always be interwoven together, where the visuals support the text. They should not be presented as different sections of a report.
11	307165760	4	5	5	14	A very well researched, well written and well presented report.

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12	306210649	4	5	5	14	A very well researched, well written and well presented report. The idea of taking one artist's work and then exploring and analyzing generalized theoretical concepts of multimedia through their work is very interesting, and very well done in this report.
13	307221571	3	4	3	10	You have chosen to focus on Doug Englebart's work and described mice and windows in detail. The content is good and shows glimpses of multimedia issues, however, it is not clear why this report is a multimedia report and not simply a computing one. In this report, your content had to focus on the multimedia aspects, so for example, one additional part in your report could have been - how did the mouse and windows affect what happened in multimedia. Also, it is always a good idea to introduce your topic and organization of contents in a paragraph or so, before jumping straight into the essay.
14	307202267					

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15	305224131	4	4	4	12	The main content in the report is extensively researched and very good. Your presentation of this, though, could have been better. It seems that many descriptions and topics are running into each other, so that the reader may get confused about the main points you are trying to convey. Taking an existing tool and analyzing it for its AR characteristics, and then relating it to design, is interesting and well done.
16	307203158	4	5	5	14	In continuity with assignment 1, the mode of presentation and the content is now already beginning to tie up into the final portfolio presentation, which is good. The color coding of computing history and multimedia history, as well as the why, how, when sections, pointing to analysis included as part of the timeline itself is an interesting method of presentation. The content is well researched and the well presented.

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17	307221822	3	4	4	11	<p>There is a slight problem with your understanding between the "types" of media and the characteristics of integration, interactivity etc. These characteristics are NOT types of media, as you incorrectly write in the report. The types of media are the components with which a multimedia presentation is made - text, audio, video etc. Whereas, the characteristics of intergration, interactivity etc. refer to the "processes" by which various media types are dealt with and the effects they produce. The whole essay presents very detailed information which shows that you have spent time and effort in the research, but the presentation is like one long essay without any sections or subsections. It is always a good idea to present your work divided up into sections and subsections, so that the reader finds it clear and well organized.</p>

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18	307198235	4	4	4	12	A very well organized and well presented report. The presentation of contents is very logical. Your section on Multimedia in Industry, however, could have been a little more detailed, as it only presents information that is already very well known. The section on music is and entertainment is good.
19	306141418	4	4	3	11	The "historical sense", personal point of views and the commentary based on these two aspects make the report very interesting reading. Well done. However, the report was very short, and you could have expanded a bit more. Given the level of your commentary and your understanding, this could have been an excellent essay.
20	307200388	4	5	4	13	The report is a highly critical analysis of the effects of multimedia on society. You have written it well, and have been able to explore issues of immediate social importance. Well done. Interweaving the text with some more visual material and formatting it better in a visual sense would have added to it.

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21	307204006	4	4	5	13	The report is well researched and well presented. The effort spent on the visual presentation is very good. Overall, a very good effort. Just one point in criticism - you have referenced only one author many number of times in the report (Tannenbaum, 1998), which makes the reader assume that too much information has been compiled mainly only from one single source. In an analysis based report, it is interesting to see many sources and references being used.
22	307253341	3	3	3	9	The content of your report is good, although could have been more technical. Again, the same comment on your English - you need to improve on your English for a University level course.
23	307151298	4	5	5	14	Very interesting concept - to use a real "multimedia" experience to write a multimedia assignment. The content is good too. Well done!!

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24	200116683	3	4	4	11	The report is well written and the content and points raised in discussion are good. It is also good to see that your references are from diverse sources, which makes for an interesting analysis. However, it is always a good idea to have sections and sub-sections in the report instead of one long essay, so that how you have organized and presented the knowledge becomes clear to the user. At present all the material and topics are flowing into each other, which makes it difficult to assess clearly the exact points you are making.
25	307169006	5	5	4	14	A very well written, well researched, and well presented report.

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26	307156087	3	4	4	7	The content, analysis and history aspects of your report are good, although the discussion is focussed more on the presentation of information rather than analysis. However, the whole essay is a single long narration. For an essay like this it is always a good idea to divide your narration into sections and subsections and headings, so that the reader gets a clear idea of the points you are trying to make. Your submission was a couple of days late, and the total of 11 gets 7 using the marking policy.
27	307165787	4	4	4	12	A very well written and well presented report.
28	307165922	5	5	4	14	A very well written and well presented report.
29	307153665	4	4	3	11	A good report, but you could have gone into a bit more detail into each topic. The section on virtual reality is quite short and presents information only about one example, medicine. You have presented many number of topics but could have explored them more.

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30	200216476					
31	307207536	3	4	3	10	You could have worked more on the research aspect and presented a more detailed analysis. As of now, the report presents information that is already quite commonly known. Also, you could have worked more on the visual presentation aspects of your report.
32	306134608	4	3	3	10	There is a slight confusion with your understanding of the dimensions vis-à-vis the contents that make multimedia. Text, audio etc. are the components - the "stuff" of which multimedia is made, inactivity (and the other ones that you haven't mentioned in the introduction, like immersion, etc.) refer to the "processes" by which these components are dealt with and the effects that they produce. Do reread the lecture notes and the references on this. The timeline section is long and very factual, it should have also included an analysis and discussion based component. The rest of the report touches aspects of the various frameworks, however, you could have gone into more detailed research.

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33	307216764	5	5	4	14	The report is extensively researched and well written. You could have focussed a bit more on the visual presentation aspects. This report is an example of understanding the full topic in detail by simply exploring the frameworks given in class. Your list of references is good, and the references have been integrated well into the text. Well done.
34	307166775	3	4	4	11	You have focussed only on the people and pioneers in multimedia history, in addition to the hardware and software contributions they made. This is good, but given that you focus only on the people, the research could have gone a bit more into the roles they played in more detail.
35	307139530	4	4	4	12	You could have gone more into the details of the information you have presented. Although you present many interesting things, the reader is left feeling that a complete picture is missing. This is mainly due to the fact that you could have presented more background and details on the multimedia examples that you discuss. Otherwise, the report is well conceptualized, and the information topics presented are good.

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36	307177602	3	4	4	11	A different point of view - to compare multimedia roles in careers and disciplines. You could have focussed more on discussing or commenting on how specifically "multimedia" plays a role in the various disciplines. As of now, more importance is on the social aspects of the careers, which takes the discussion away from multimedia specifically.
37	307134857	2	2	5	6	The visual presentation in the report is great. However, there is no written commentary, no analysis and no understanding projected. This report looks more like a poster than a report. Also, the information presented, although presented well, is quite commonly known. You submitted the report two days late, and therefore receive only 6 marks for a total of 9 according to university marking policy.
38	307204367	4	5	5	14	The report focuses on a good (unusual for the class) topic - graphics, and goes into the detail of organizing and presenting all/most aspects of graphics. Well written and well presented.

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39	307191303	3	4	4	11	The report could have gone more into the details of the information presented for a topic as rich as virtual reality.
40	307167992					
41	307171760	4	5	4	13	A very interesting topic to connect to multimedia. Very good presentation, and good written analysis.
42	307164454	4	5	5	14	A very well researched, written and presented report. Well done.
43	307156427	3	4	4	7	The report presents information in a very "bullet-point" way, and could have incorporated more discussion. Also, since I received the report a couple of days late, I will have to go by the university's late submission policy, giving you 7 marks for 11.
44	307140857	4	4	5	13	A very well written and presented report.
45	307159965	3	4	4	11	The report did not make it very clear as to why you chose specifically to write about Ivan Sutherland, and Berners-Lee only, and then about Virtual Reality. Always try to connect your discussion such that one section relates to the other and the logic of the presentation is revealed. Otherwise, a well written and visually presented report.

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46	307147649	4	5	4	13	An interesting idea - to first discuss the 5 dimensions using the work of various people and then finally analyzing a movie using them. A well written and presented report.